

Brushing your pet's teeth can seem like a tough task, but with enough treats, practice, and positive reinforcement, most animals will learn to tolerate it - some even seem to enjoy it!

Try implementing these steps over a few weeks.

We want your pet to enjoy this activity, not be overwhelmed by it.

Make sure that you use an 'enzymatic' (meaning it acts on contact) toothpaste specially made for pets. Human toothpaste is NOT ok to use on your pet. Pet toothpaste is also often meat flavoured which tends to make the brushing process more enticing!



- 1) Get your pet used to the toothpaste. Try putting a small amount on your finger and letting them lick it off! You can even add a bit to a kong toy or on top of a treat.
- 2) After a week or so of trying step 1, put some toothpaste on your finger and try touching their teeth with your finger. Remember, if your pet is growling, hissing or snapping go back to step 1.
- 3) Next, after another week, put some toothpaste on your finger and try brushing your pet's teeth with your finger.
- 4) From here you can try using a toothbrush or finger brush to brush your dog's teeth, or simply continue using your finger.



As a reminder to yourself, try putting this list up on your bathroom door! Then when it's time to brush YOUR teeth, it will remind you to take care of your pup or cat's teeth as well. Daily is ideal, but even a few times a week can make a huge difference to your pet's oral hygiene and quality of life.